Dear Dreamers, Welcome back to 1:36: The Dream Journal, we are so excited to share our journey of creating our very own dreamscape! We are going to dive deep into the process of creating and shooting a promotional video for the
36th Silver Needle Runway. Videos like these allow us to develop the narrative of our theme, Dream. While the promotional video is only a minute long, the process involves an extensive

amount of work and creativity, done by none other than our Creative Team.

This process to choose a location for our dream world started early on in the semester when the

class had Our Creative Directors, Kaitlin Chamley &

Your Public Relations Coordinator & Editorial Coordinator,

Zoe & Molly